

A UNIQUE PROJECT FOR UNIQUE PARTNER

OCT/NOV 2022



INNOVATION

First-time cross-border event
around the
Matterhorn/Cervino

KLEIN MATTERHORN

START

BORDER

**START
SWITZERLAND**

GOBBA DI ROLLIN
3899

CHARACTERISTICS

- Start in Switzerland and finish in Italy
- Exceptional scenery First downhill race on a glacier
- The highest alpine race
- One of the longest downhill
- Speed opening after Sölden

**LAGHI
CIME BIANCHE**
2812

FINISH ITALY

DIFFERENCE

1000

Altitude (m)

MAX. SPEED

135

Km/h

LENGTH

4

km

START

3800

ASL

COURSE

2/3

Glacier

DH-RACES

4

2x W, 2x M

DATES

29./30.10 DH M

05./06.11 DH W



MAP

Travel distance to
Zermatt | Cervinia
(km = travel by car)



SUSTAINABILITY

We meet the highest standards and use existing resources and infrastructure



HOSPITALITY

Exclusive opportunities and
modern top class hotel
infrastructure

BRANDING

Boost your brand with
high-reach coverage





Italian world cup headquarters

OUTDOOR



**BOOST YOUR
BRAND**

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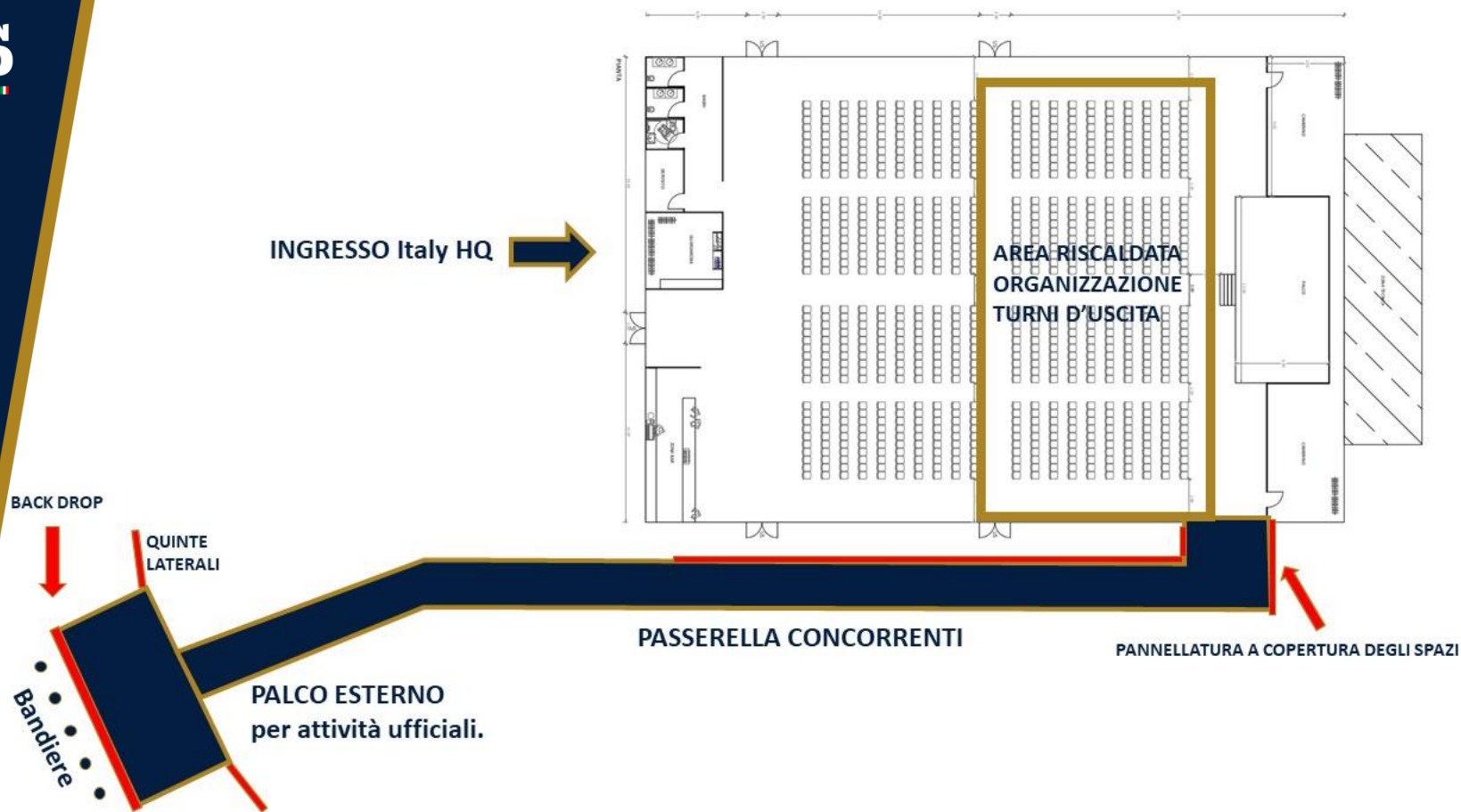
BOOST
YOUR
BRAND

BOOST
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Catwalk Official Ceremonies

OUTDOOR STAGE

OUTDOOR STAGE



**BOOST
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BRAND**

Italian world cup headquarters
INDOOR

**BOOST YOUR
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**BOOST
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Italian world cup headquarters
INDOOR

LA CASA
DELLO SPORT



Road to headquarters

ITALIAN
WORLD CUP
headquarters

**BOOST
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Road to headquarters

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Road to headquarters

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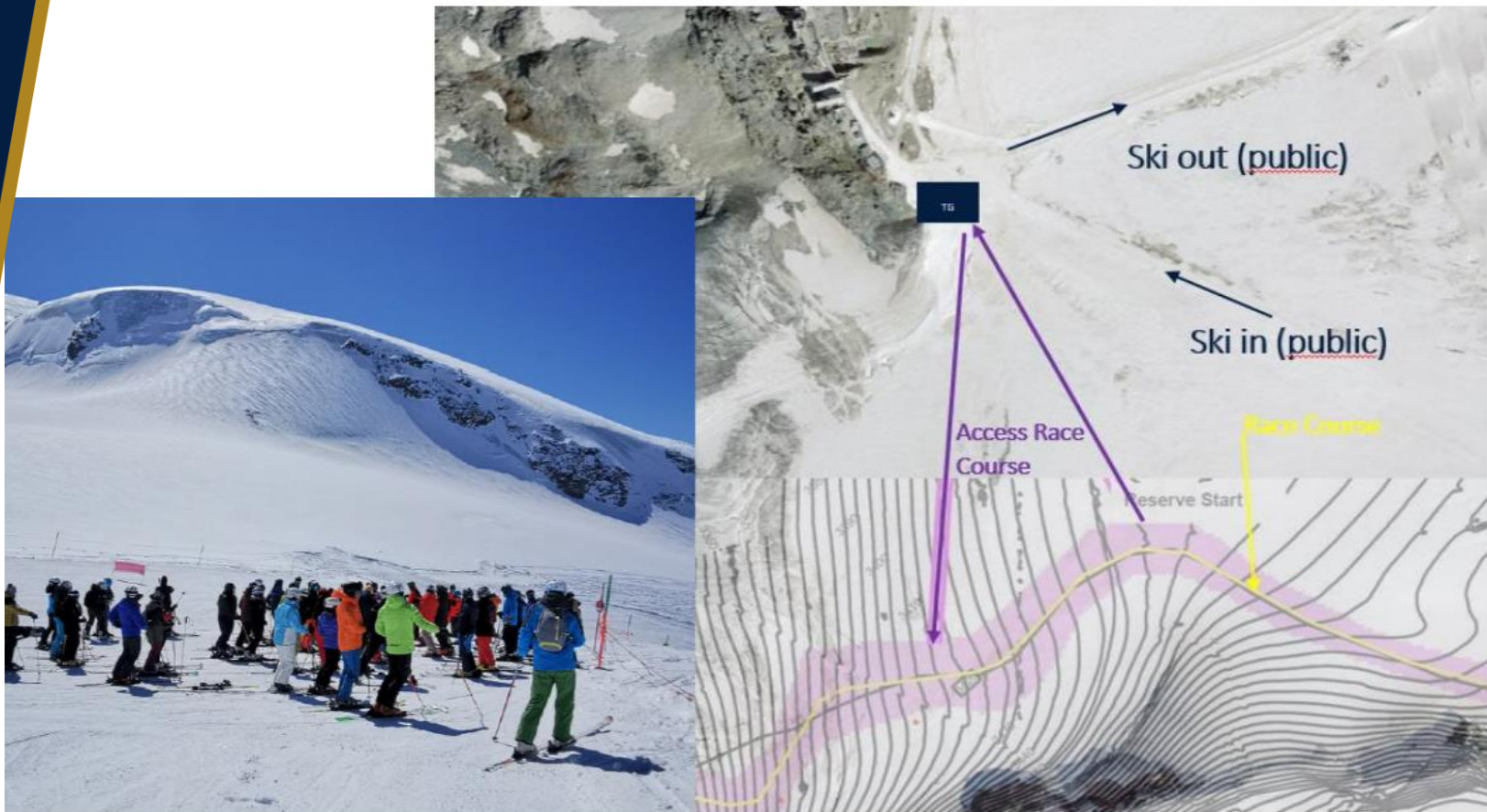
Road to headquarters



BOOST YOUR BRAND

The House Of Sports

PUBLIC VIEWING A TESTA GRIGIA



deposito

TRI ONE
www.tri1.it

BOOST YOUR BRAND

Scuola di sci Cervinia

THANK YOU!



swisski

 **CERVINO**
SKI PARADISE

 **MATTERHORN**
ZERMATT-BESCHNITTEN

 **CERVINO**
SKI PARADISE



CAMPUS | FANDANGO 